**PHILIP BONNEAU senior creative imagine’er
email:** **philip@philipbonneau.com** **phone: 4047866261
portfolio: philipbonneau.com**

**16-year experience – 5 global brands - 1 unique portfolio

Imagine’er definition: Imagine a job where it is not just a job but a passion expressed. The idea is built around understanding and growth that at the end of the day we still exist in who we are outside the purview of indentured servitude with structure in place to allow life outside of work and that becoming our sole identity. Our passions are our lives. Our lives reflect who believed in us and who held us back. We build each other or neither would succeed. We represent who sustains us knowing it is a 2-way street.**

• Market-adaptive lead with 16 years of both local and global brand experience built from team collaboration, mentorship and from maintaining brand standards.
• A creative with a solid marketing background where decisions are made by trends and research
• Solid user engagement of cross-culture aspirations based on our own personal identity
• A continual work-in-progress through professional experiences and personal explorations.

**MY PROFESSIONAL EXPERIENCE:**

**PRESENT/FUTURE—TBD**

**PHILIP BONNEAU DESIGN • Owner/Designer/Photographer**

**May 2010 — PRESENT**

Freelance company built on bringing communities together with focus on humanitarian/charity corporations.
Photography side of business involves studio works and post-editing of fine art series with charitable contributions.

**SAVANNAH COLLEGE OF ART & DESIGN • Assistant Manager**

**Savannah, GA• May 2019 — February 2022**

Management of Auxiliary Services at ART’S CAFÉ while pursuing Graduate Studies.
Team leadership and building of 20+ employees (full-time and student).
Partner of day-to-day operations, ordering and standards of Health Code.

**PURERED • Production Artist**

**Atlanta, GA• Jan 2019 — March 2019**

Production Artist for the Kroger Umbrella of weekly circulars.
Duties included Layout design/asset management and mechanical proofing before release.

**FREUD/DIABLO TOOLS • Contract Graphic Designer under Randstad Creative Staffing**

**Atlanta, GA • Dec 2017 — Nov 2018**

Core key daily tasks involve graphic design for package, catalog, and display design.

Minor duties in product photography were also completed for both print and digital applications based on

direction from senior marketing team members. Those were applied to most packaging in-market outside of contracted duties.

**MAIN ACCOMPLISHMENTS:**

• Redefined the shopper experience based on visual cues to expedite consumer choices.

• Rebuilt packaging in visual information to enforce readability of information.

• Laid down the groundwork/template for a successful visual identity to their potential 2019 catalog while maintaining/building brand standards.

**ALFRED ANGELO INC. • DUAL ROLES**

**Delray Beach, FL • July 2014 — July 2017**

**Senior Creative Manager • July 2014 — July 2017**

Co-directed of all branding with visual conception and strategy execution across print/digital platforms for wholesale/retail aspects of the CO. Direct report to the Creative Director, VP of Global Marketing, and Chief Creative Officer while working with entire Marketing Team. Integral in establishing new visual brand standards across 6 bridal lines based on previous experience.

Brand lead for “Disney Fairy Tale Weddings” advertising involving artistic direction, concept, execution, compositing, and post-production. An evolution from 2014—2017 working with design on showcasing their vision while more responsibility added each year on my end based on trust and reliability.

Consistent identity of brand built through collateral design, trade/fashion show production, and weekly supplemental e-mail campaigns. This role included the mentoring and management of 3-4 graphic designers to share responsibilities. Day-to-day work involved initial graphic design for catalog/web/e-commerce materials. Responsible for co-organizing/directing outside talents for photography, beauty, and modeling for visual representation of the company’s assets.

**MAIN ACCOMPLISHMENTS:**

• Major facilitator in restructuring creative department. Building of navigational asset catalog, procedures. Isolation of brands to demographics.

• Increased annual budget savings by bringing production and mechanical output in-house.

• Completed visual differentiation between bridal franchises for the most effective execution of marketing strategies for digital and print including anamorphic panoramic applications of Disney for multiple use within the digital age of “bang for your buck” image usage.

• Part of modernization of website and emails to compete in the responsive digital market under direction of Digital Director.

• Strengthen inter-company relationships and creative process between Alfred Angelo Inc. and “Disney Fairy Tale Weddings” by never being rejected for a concept of my design. Zero kickback. Initial creative always accepted.

**In-House Fashion Photographer • July 2015 — July 2017**

Studio and Editorial photographer in both outdoor and studio settings.
Supervised team of 2 assistants/coworkers.
Completed full collection shoots for 5 different brands between Fall collections and Injections.
Was scheduled for Disney 2018 before closure while trying to pass the mantle creatively. Acknowledgement of their dependency of myself on existing brands and tried to work my way out for company sustainability towards the end.

**MAIN ACCOMPLISHMENTS:**

• Drastically reduced photography budget by 80% on my photoshoots by building experience, noticing flaws and working in duality as photographer/senior creative director.

• Held the position of 8 out of 10 most viral images in company history across social media outlets and magazine.

• Maintained standards where one artist was in the same category as other paid artists with same/more results.

**FINISHED ART INC. • Graphic Designer**

**Atlanta, GA • Feb. 2006 — July 2014 • Atlanta, GA**

Agency experience in art direction, project management and graphic design execution. Working predominantly with Coca-Cola products, design projects included but not limited to Package Design, Outdoor and Environmental Displays, Point-of-Sale, OOH, Image clean-up and clipping path creation of product shots for international database to agencies working with Coca-Cola. This role was built for designers to maintain creative leadership on all jobs individuality from concept to print production ready files along with the writing and maintaining of global branding standards.

**MAIN ACCOMPLISHMENTS:**

• Self-taught photography to increase designer time management and control budget.

• Re-branded and developed visual identity to 7-Eleven Slurpee Flavor Cards from 2009-2012

**SOFTWARE EXPERIENCE:**

**Adobe Creative Cloud**

**Adobe Acrobat**

**Adobe Bridge**

**Adobe Illustrator**

**Adobe Indesign**

**Adobe Lightroom**

**Adobe Photoshop**

**Capture One**

**Filemaker Pro**

**Microsoft Word**

**Microsoft Excel**

**Microsoft Powerpoint**

**Garageband**

**PROFESSIONAL EXPERIENCE:**

**Advertising Design**

**Art Direction - Design**

**Art Direction - Photo shoots**

**Brand Development**

**Brand Refinement**

**Brand Syncronization**

**Conceptual Development**

**Creative Development**

**Cross Design for Print + Web**

**Digital Photography**

**E-Commerce Design**

**Global Branding**

**Photography Retouching**

**Information Design/UX exp.**

**Logo Design**

**Marketing Strategy**

**Mentorship**

**Publication Layout Design**

**Package Design**

**Photography**

**Photo Retouching/Composite**

**Point-of-Sale**

**Poster Design**

**Production Design**

**Project Management**

**Responsive Design**

**Sound Design**

**Supervisor Capacity**

**Talent Management**

**Trade Show Displays**

**Web Design (basic)**

**WILTON MANOR THEATRE COMPANY**

**MY VOLUNTEER WORK:**

**FEB. 2017 — NOVEMBER 2017**

Graphic Designer/Photographer/Art Director

**LOST-N-FOUND**

**FEB. 2013 — JULY 2014**

Host/Planner/Artist Of Gallery Openings for The Benefit Of Charity

**JOINING HEARTS/AID ATLANTA**

**MAY 2013 — JULY 2013**

Environmental Designer & Graphic Artist

**THE MISTER CENTER**

**NOV. 2011 — JULY 2012**

Host/Planner/Artist Of Gallery Openings for The Benefit Of Charity

**ATLANTA COTILLION**

**APRIL 2008 — SEPT. 2014**

Head Graphics Director/Photographer/Art Director

**AWARDS & ACCOMPLISHMENTS:**

**2021 UNPUBLISHED Work-in-Progress:** Chasing Jabberwocks (last worked on 6/7/2021, 300-page unfinished manuscript/1st round incomplete)

**2020/2021 UNPUBLISHED Work-in-Progress:**  Brave New Secrets (Set aside in unfinished Editor’s stage to return to later) (Pulled out-of-context from self-copyright holder works)

**Jan. 2020 PUBLISHED Book:** Ugly Simple Truths

**Jan. 2020 UNPUBLISHED Book/SELF PRODUCED:** Ugly Simple Truths: A Companion. (Collection of Published Blog Posts private since 2014.)

**Jan. 2020 PUBLISHED Book:** Building Brave New Secrets (Collection of Public/Private Blog Posts and writings spanning 2003—2017)

**Dec. 2019 PUBLISHED Book:** Philip Bonneau’s Heroes + Villains Coffee Table Book

**Dec. 2019 PUBLISHED Book:** CURATED JELLYFISH: A Paradise Lost (Hand-Written May 2019 — October 2019)

2015 Best Bridal Advertisement for “Elsa” advertising “Disney Fairy Tale Weddings”

**June 2014 Magazine Photography Editorial;** “Days of Stonewall Past” Pocket Rocket Magazine

**AWARD Winner:** Atlanta’s Top Artist of 2014 by The GA Voice

**Feb. 2014 KICKSTARTER Campaign;** Succ essfully crowd-funded “Brave New Secrets” photography series

**October 2013 Magazine Photography Editorial;** “Same Love” Pocket Rocket Magazine

**Sept. 2013 Solo Fine Art Photography Show;** “Heroes+Villains: Lost-N-Found” at Suite Space

**July 2013 Solo Fine Art Photography Show;** “Ugly Simple Truths” at Suite Space of Atlanta

**Nov. 2012 Solo Fine Art Photography Show;** “Heroes + Villains Issue #3” at I.D. Lab in Atlanta

**May 2012 KICKSTARTER Campaign:** Successfully crowd-funded for Heroes series

**AWARD Winner:** 50 Most Influential People of Atlanta by Fenuxe Magazine for 2012

**AWARD Nominated:** Top Artist of 2012 by The GA Voice, Fenuxe Magazine, Project Q & David Magazine

**April 2012 Solo Fine Art Photography Show;** “Heroes + Villains #2” at M.I.S.T.E.R. Center in Atlanta

**Nov. 2011 Solo Fine Art Photography Show;** “Heroes + Villains #1” at M.I.S.T.E.R. Center in Atlanta

**Oct. 2011 Solo Fine Art Photography Show;** “Beautiful Layered Lies” at Pedini of Atlanta

**Jan. 2011 Nominated for Chozen Awards “Artist of the Year”:**

for Design/Photography Contributions

**Oct. 2010 Photo works published:**

“Inspired Photography: 189 Sources of Inspiration For Better Photos”

**AWARD Grand Prize:** Artist Trifecta Fall 2010 Photography Contest (Received Solo Gallery Showing)

**AWARD Grand Prize:** “Best of Centennial Olympic Park” Photograph (Art in Permanent Exhibition at Park)

**MY EDUCATION EXPERIENCE:**

*Higher Education* **Savannah College of Art & Design** • ***Masters of Photography Program*** • January 2020 — February 2022 (Incomplete Studies) • Savannah, GA
**Savannah College of Art & Design** • ***Bachelors of Fine Arts: Graphic Design*** • September 2001 —June 2005 (Graduated) • Savannah, GA
Original Course of study: Painting with curriculum emphasis in Art History before switching to Graphic Design

*High School Education* **Herschel V. Jenkins** • ***Engineering & Robotics Magnet Program*** • 1998—2001 (Graduated) • Savannah, GA

My education is important to some. SCAD, the number 1 art school in the US, has landed me my first job out of school and my second major leap from there based off the name while my portfolio did the rest. Reputation is everything. Faith provided in getting to know people. Trust of education equal to those experienced well beyond college or Masters. I was trained to put school first on the CV, but experience is everything. If you made it this far it is important to know where I come from before considering real-life experiences. My history built on a solid foundation of respect that hopefully transfers or leads to discussions that are always open to be had. To make it to an end of a CV is a chore of 100’s before. 5-6 seconds for a billboard is hard to get a message across.

Thank you for taking the time to read through my life and I hope I am in consideration.