

14 years experience

4 global brands

1 unique portfolio

- Market-adaptive lead with 14 years of both local and global brand experience built from team collaboration, mentorship and from maintaining brand standards for both digital and print applications.
- A creative designer with a solid marketing background where decisions are made by when both data and brand aspirations meet.
- Solid user engagement with click-through enticement through the use of iconic, clean, and evocative imagery.
- A continual work-in-progress through professional experiences and personal explorations.

MY EDUCATION

Savannah College of Art & Design
Savannah, GA

Jan 2020 M.F.A Photography
Currently Enrolled

July 2005 B.F.A. Graphic Design
Minor Studies in Painting and Art History

PHILIP BONNEAU DESIGN • Owner/Designer/Photographer May 2010 — PRESENT

Freelance company built on bringing communities together. Focus has been on brand design work for South Eastern companies. Photography projects involved experience in studio photography, color correction, retouching and post photography editing.

SAVANNAH COLLEGE OF ART & DESIGN • Assistant Manager Savannah, GA • May 2019 — Present

Management of Auxiliary Services at ART'S CAFÉ while pursuing Graduate Studies. Team leadership and building of 20+ employees. Multi-task management tasks involved in maintaining day-to-day tasks.

PURE RED • Production Artist Atlanta, GA • Jan 2019 — March 2019

Production Artist for weekly circulars built through data management/Indesign software. Supervised and ensured files were print ready for mass production. Extensive back and forth with client including the Kroger family of grocery store chains.

FREUD/DIABLO TOOLS • Contract Graphic Designer Atlanta, GA • Dec 2017 — Nov 2018

Core key daily tasks involve graphic design for package, catalog and display design. Minor duties in product photography were also completed for both print and digital applications based on direction from senior marketing team members.

MAIN ACCOMPLISHMENTS:

- Redefined the shopper experience based on visual cues.
- Rebuilt packaging in visual information to expedite the shopper's selection within a retail environment.
- Laid down the groundwork/template for a successful visual identity to their 2019 catalog while maintaining brand standards.

ALFRED ANGELO INC. • DUAL ROLES Delray Beach, FL

Senior Creative Manager • July 2014 — July 2017

Co-directed of all branding with visual conception and strategy execution across print/digital platforms for both wholesale/retail. Direct report to the Creative Director, VP of Global Marketing, and Chief Creative Officer. Integral in establishing new visual brand standards across 6 bridal lines. Brand lead for "Disney Fairy Tale Weddings". Consistent identity was built through collateral design, trade/fashion show production, and weekly supplemental e-mail campaigns. This role included the mentoring and management of 4 graphic designers to share design responsibilities. Day-to-day work involved initial graphic design for catalog/web/e-commerce materials. Responsible for organizing/directing outside talents for photography, beauty and modeling.

MAIN ACCOMPLISHMENTS:

- Major facilitator in restructuring creative department.
Increased annual budget savings by bringing production in-house.
- Completed visual differentiation between bridal franchises for the most effective execution of marketing strategies for digital and print
- Modernization of website and emails to compete in the responsive digital market
- Strengthen inter-company relationships and creative process between Alfred Angelo Inc. and "Disney Fairy Tale Weddings"

In-House Fashion Photographer • July 2015 — July 2017

Studio and Editorial photographer in both outdoor and studio settings. Supervised team of 2 assistants. Completed full collection shoots for 5 different brands.

MAIN ACCOMPLISHMENTS:

- Drastically reduced photography budget by 80%
- Held the position of 8 out of 10 most viral images in company history across social media outlets and magazine.

FINISHED ART INC. • Graphic Designer Atlanta, GA • Feb. 2006 — July 2014 • Atlanta, GA

Agency experience in art direction, project management and graphic design execution. Working predominantly with Coca-Cola products, design projects included but not limited to Package Design, Outdoor and Environmental Displays, Point-of-Sale, OOH, Image clean-up and clipping path creation of product shots for international database to agencies working with Coca-Cola. This role was built for designers to maintain creative leadership on all jobs individuality from concept to print production ready files along with the writing and maintaining of global branding standards.

MAIN ACCOMPLISHMENTS:

- Self-taught photography to increase designer time management
- Re-branded and developed visual identity to 7-Eleven Slurpee Flavor Cards from 2009-2012



SOFTWARE EXPERIENCE

Adobe Creative Cloud
Adobe Acrobat
Adobe Bridge
Adobe Illustrator
Adobe Indesign
Adobe Lightroom
Adobe Photoshop
Capture One
Filemaker Pro
Microsoft Word
Microsoft Excel
Microsoft Powerpoint
Garageband

PROFESSIONAL EXPERIENCE

Advertising Design
Art Direction - Design
Art Direction - Photo shoots
Brand Development
Brand Refinement
Brand Synchronization
Conceptual Development
Creative Development
Cross Design for Print + Web
Digital Photography
E-Commerce Design
Global Branding
Photography Retouching
Information Design/UX exp.
Logo Design
Marketing Strategy
Mentorship
Publication Layout Design
Package Design
Photography
Photo Retouching/Composite
Point-of-Sale
Poster Design
Production Design
Project Management
Responsive Design
Sound Design
Supervisor Capacity
Talent Management
Trade Show Displays
Web Design (basic)

MY VOLUNTEER WORK

WILTON MANOR THEATRE COMPANY

FEB. 2017 — NOVEMBER 2017

Graphic Designer/Photographer/Art Director

LOST-N-FOUND

FEB. 2013 — JULY 2014

Host/Planner/Artist Of Gallery Openings for The Benefit Of Charity

JOINING HEARTS/AID ATLANTA

MAY 2013 — JULY 2013

Environmental Designer & Graphic Artist

THE MISTER CENTER

NOV. 2011 — JULY 2012

Host/Planner/Artist Of Gallery Openings for The Benefit Of Charity

ATLANTA COTILLION

APRIL 2008 — SEPT. 2014

Head Graphics Director/Photographer/Art Director

AWARDS & ACCOMPLISHMENTS

Jan. 2020 **PUBLISHED Book:** Ugly Simple Truths

Jan. 2020 **PUBLISHED Book:** Building Brave New Secrets

Dec. 2019 **PUBLISHED Book:** Philip Bonneau's Heroes + Villains Coffee Table Book

Dec. 2019 **PUBLISHED Book:** CURATED JELLYFISH: A Paradise Lost (Written May 2019 — October 2019)

AWARD Winner: 2015 Best Bridal Advertisement for "Elsa" advertising "Disney Fairy Tale Weddings"

June 2014 **Magazine Photography Editorial;** "Days of Stonewall Past" Pocket Rocket Magazine

AWARD Winner: Atlanta's Top Artist of 2014 by The GA Voice

Feb. 2014 **KICKSTARTER Campaign;** Successfully crowd-funded "Brave New Secrets" photography series

October 2013 **Magazine Photography Editorial;** "Same Love" Pocket Rocket Magazine

Sept. 2013 **Solo Fine Art Photography Show;** "Heroes+Villains: Lost-N-Found" at Suite Space

July 2013 **Solo Fine Art Photography Show;** "Ugly Simple Truths" at Suite Space of Atlanta

Nov. 2012 **Solo Fine Art Photography Show;** "Heroes + Villains Issue #3" at I.D. Lab in Atlanta

May 2012 **KICKSTARTER Campaign:** Successfully crowd-funded for Heroes series

AWARD Winner: 50 Most Influential People of Atlanta by Fenuxe Magazine for 2012

AWARD Nominated: Top Artist of 2012 by The GA Voice, Fenuxe Magazine, Project Q & David Magazine

April 2012 **Solo Fine Art Photography Show;** "Heroes + Villains #2" at M.I.S.T.E.R. Center in Atlanta

Nov. 2011 **Solo Fine Art Photography Show;** "Heroes + Villains #1" at M.I.S.T.E.R. Center in Atlanta

Oct. 2011 **Solo Fine Art Photography Show;** "Beautiful Layered Lies" at Pedini of Atlanta

Jan. 2011 **Nominated for Chosen Awards "Artist of the Year";** for Design/Photography Contributions

Oct. 2010 **Photo works published:** "Inspired Photography: 189 Sources of Inspiration For Better Photos"

AWARD Grand Prize: Artist Trifecta Fall 2010 Photography Contest (Received Solo Gallery Showing)

AWARD Grand Prize: "Best of Centennial Olympic Park" Photograph (Art in Permanent Exhibition at Park)